

# 2016 SPONSORSHIP OPPORTUNITIES AND BENEFITS

UNITED WAY'S

## PUTNAM BEST CHEFS AND FINE WINES

GIVE  
YOUR  
COMPANY  
VISIBILITY  
THROUGHOUT  
PUTNAM

### \$2,500 GRAND SPONSOR

- 15 tickets to event
- Featured placement of company name listed on: event invitations; posters; e-vites and webpage (see numbers listed on the left)
- Display company banner at event
- Company name on special event-site signage
- 2 full page ads in event program
- Direct linkage to your company's website from United Way's website event page
- Company name listed in event media releases and social media outlets
- Company name on special event-site signage

### \$1,500 PREMIER SPONSOR

- 10 tickets to event
- Company name listed on: event invitations; posters; e-vites and webpage (see numbers listed on the left)
- Company name on special event-site signage
- Full page ad in event program
- Direct linkage to your company's website from United Way's website event page
- Company name listed in event media releases and social media outlets
- Company name on special event-site signage

### \$1,000 PATRON SPONSOR

- 8 tickets to event
- Full-page ad in event program
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

### \$750 SUPPORTING SPONSOR

- 6 tickets to event
- ½ -page program ad
- Name on invitations, posters, e-vites and webpage
- Name on event-site signage

### \$500 SUSTAINING SPONSOR

- 5 tickets to event
- ¼ page program ad
- Name listed on United Way's event webpage
- On-site signage listing

### \$275 COMMUNITY SPONSOR

- 4 tickets to event
- ¼ -page program ad
- Name listed on United Way's event webpage



\* For additional information, please call Peter West at 914-997-6700 x732 or email [pwest@uwwp.org](mailto:pwest@uwwp.org).

# UNITED WAY'S PUTNAM BEST CHEFS AND FINE WINES

MONDAY  
SEPTEMBER 19, 2016

PUTNAM COUNTY GOLF COURSE  
187 HILL ST. MAHOPAC, NY

## SPONSORSHIP AGREEMENT

**YES!** We want to sponsor United Way's  
Putnam Best Chefs and Fine Wines

<input type="checkbox"/> Grand Sponsor	\$2,500
<input type="checkbox"/> Premier Sponsor	\$1,500
<input type="checkbox"/> Patron Sponsor	\$1,000
<input type="checkbox"/> Supporting Sponsor	\$750
<input type="checkbox"/> Sustaining Sponsor	\$500
<input type="checkbox"/> Community Sponsor	\$275

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Twitter \_\_\_\_\_

Total Sponsorship \$ \_\_\_\_\_

For more information, please contact  
Peter West at 914-997-6700 x732  
or [pwest@uwwp.org](mailto:pwest@uwwp.org)

### Check enclosed, payable to:

United Way of Westchester and Putnam  
336 Central Park Avenue  
White Plains, NY 10606

Or fax form to 914.328.5184

### Please charge my

MasterCard  Visa  American Express  Discover

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Deadline: Friday, August 19<sup>th</sup> for completed form and artwork/logo**

### Advertising Specifications

Preferred format for camera ready artwork is PDF (all fonts must be embedded), JPEG or Illustrator EPS (all fonts must be outlined). Email art and logos to [pwest@uwwp.org](mailto:pwest@uwwp.org). Customized pricing may apply for graphic design work.

Full Page	8.5" x 10"
Half Page Horizontal	8.5" x 4.875"
Half Page Vertical	4.125" x 10"
Quarter Page	4.125" x 4.875"

CHANGING LIVES  
FINDING SOLUTIONS  
TOGETHER

GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED 