



THE GATSBY GALA

TO BENEFIT UNITED WAY OF WESTCHESTER AND PUTNAM

THURSDAY, MAY 4, 2017

Doral Arrowwood, Rye Brook, NY

HONOREES

David Boies
Chairman
Boies, Schiller & Flexner LLP

Mary Boies
Counsel
Boies, Schiller & Flexner LLP



SPONSORSHIP AGREEMENT



We want to sponsor United Way of Westchester and Putnam's Gatsby Gala!

- | | |
|--|----------|
| <input type="radio"/> Gatsby Sponsor | \$50,000 |
| <input type="radio"/> Charleston Sponsor | \$25,000 |
| <input type="radio"/> Speakeasy Sponsor | \$20,000 |
| <input type="radio"/> Flapper Sponsor | \$10,000 |
| <input type="radio"/> Foxtrot Sponsor | \$5,000 |

INDIVIDUAL TABLE SPONSOR

- | | |
|--|---------|
| <input type="radio"/> Table of Ten | \$4,000 |
| <input type="radio"/> Individual Tickets | \$400 |

SPECIAL OFFER

- | | |
|--|----------------------|
| <input type="radio"/> 2 Tickets + Half Page Ad | \$1,200 (save \$200) |
|--|----------------------|

JOURNAL ADS

- | | |
|--|---------|
| <input type="radio"/> Back Cover | \$2,000 |
| <input type="radio"/> Gold Level - full page color | \$1,500 |
| <input type="radio"/> Silver Level - full page black & white | \$1,000 |
| <input type="radio"/> Half Page - black & white only | \$500 |

ADVERTISING SPECIFICATIONS:

Preferred format for camera ready artwork is PDF (all fonts must be embedded), JPEG or Illustrator EPS (all fonts must be outlined). Email art & logos to bmand@uwwp.org. Customized pricing may apply for graphic design work. **Please submit ads by 3/24/17.**

Full Page: 5" W x 8" H | Half Page: 5" W x 4" H | Quarter Page: 5" W x 2" H

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Website _____

Twitter _____

\$ _____

Total Amount _____

CHECK ENCLOSED, PAYABLE TO:
United Way of Westchester and Putnam
336 Central Park Avenue
White Plains, NY 10606

OR FAX FORM TO: 914.328.5184

PLEASE CHARGE MY:

- Visa MasterCard American Express Discover

Name on Card _____

Card Number _____

Expiration Date _____

Signature _____

Date _____



THE GATSBY GALA

TO BENEFIT UNITED WAY OF WESTCHESTER AND PUTNAM

THURSDAY, MAY 4, 2017

Doral Arrowwood, Rye Brook, NY

SPONSORSHIP LEVELS & BENEFITS

This memorable evening will include community philanthropy at its finest featuring impassioned remarks about United Way of Westchester and Putnam's work to help residents become self-sustaining through literacy, job preparation and the 2-1-1 helpline.

GATSBY SPONSOR: \$50,000

- Headline "as presented by Boies, Schiller & Flexner LLP"
- 30 preferred seating event tickets
- Podium speaking opportunity
- Full color inside cover of program journal
- Featured visibility in invitation, program and on event signage as Presenting Sponsor
- Promotion in media releases, exposure on social media and your logo on uwwp.org with link to your website
- Recognition throughout the year at other United Way events
- Prominent mention in the Journal News
- Corporate logo in 3 e-newsletters with featured article in one
- Employee education package to include Lunch & Learn on topic of choice and 2-1-1 information cards

CHARLESTON SPONSOR: \$25,000

- 20 preferred seating event tickets
- Full color full page in program journal
- Podium Mention
- Featured visibility in invitation, program and on event signage as Charleston Sponsor
- Promotion in media releases, exposure on social media and your logo on uwwp.org with link to your website
- Corporate logo in 3 e-newsletters
- Employee education package to include Lunch & Learn on topic of choice and 2-1-1 information cards

SPEAKEASY SPONSOR: \$20,000

- 15 preferred seating event tickets
- Full color full page in program journal
- Podium Mention
- Featured visibility in invitation, program and on event signage as Speakeasy Sponsor
- Promotion in media releases, exposure on social media and your logo on uwwp.org with link to your website
- Corporate logo in 2 e-newsletters
- Employee education package to include Lunch & Learn on topic of choice and 2-1-1 information cards

FLAPPER SPONSOR: \$10,000

- 12 preferred seating event tickets
- Full color full page in program journal
- Podium Mention
- Featured visibility in invitation, program and on event signage as Flapper Sponsor
- Promotion in media releases, exposure on social media and your logo on uwwp.org with link to your website
- Corporate logo in 1 e-newsletter
- Employee education package to include Lunch & Learn on topic of choice and 2-1-1 information cards

FOXTROT SPONSOR: \$5,000

- 10 event tickets
- Full page black & white ad in the program journal
- Your logo on uwwp.org with link to your website

Don't see a package that suits your needs? Contact us and we can tailor one that is perfect for you.